

A black and white photograph of a young child sitting in a hospital bed. The child is wearing a VR headset and has their right hand wrapped in a white bandage. On the table in front of them are several markers, a pair of VR controllers, and a drawing. A large stuffed rabbit is sitting on the bed to the right. The background is a red wall with a white light fixture.

THERE IS NO ESCAPING THE REALITY OF BLOOD CANCER

Unlike virtual reality, you only get one life in the real world. You can help extend that life for kids fighting blood-related cancers like leukemia, the second leading cause of cancer deaths among children and adolescents. Before you make that next in-game purchase, think about what your money could do in the real world. Donating at <https://www.lls.org/> will help fund the research and development of life saving blood cancer treatments.

Alter the reality for children living with blood cancer.